

ABSTRACT OF THE DISCLOSURE

[0047] A system and method for displaying category specific information is disclosed. The system includes a category specific browser that establishes a dedicated connection between the client computer hosting the category specific browser and a server containing the category specific information. The dedicated connection between the client computer and the server computer prevents the category specific browser from receiving data from any source other than the server. A plurality of client computers each having a respective dedicated connection to the server computer form a targeted community wherein each client computer is a member of the targeted community.

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